

THREE CHEERS FOR YOU

Every one of us has been touched by cancer in some way. Friends, relatives, caregivers, and survivors — we all use our special passion to help the American Cancer Society save lives, celebrate lives, and lead the fight for a world without cancer.

As a Team Captain, you're an integral part of your team's fundraising efforts to help fight cancer in your community and others just like it. Thanks again for dedicating your time, effort, and heart to Relay For Life. Let's show everyone that cancer is one competitor we can defeat together.

★ PREP FOR SUCCESS! ★



TEAM PLANNING

SET A GAME PLAN, FOLLOW IT, AND LEAD YOUR TEAM TO A BIG WIN.

- You've already registered your team ... CHECK!
- Recruit team members and have them sign up.
- Donate to your own fundraising page to give it a jumpstart.
- Set a fundraising goal and plan fundraisers at a team meeting ASAP.
- Check your resources at RelayForLife.org/GettingStarted.
- Attend captain info meetings and share updates with your team.
- Mark meetings on your calendar.
- Remind team members to raise \$100 before the deadline to get a Hope Club shirt!



FUNDRAISING

IT'S GOOD TO HAVE GOALS.
IT'S GREAT TO HAVE FUN IDEAS
TO HELP YOU REACH THEM.

- Use the team fundraising worksheet to set a goal and plan how to reach it.
- Download the ACS FUNDraising app and encourage your team members to use this amazing tool!
- Raise money even faster with Facebook Fundraisers. Go to your Relay dashboard to get started.
- Encourage team members to sell Luminaria bags to count toward your team's fundraising goal.
- Plan how your team will fundraise before and at the event.
- Be aware of deadlines and important dates for your event.



EVENT PREP

DON'T LET ANY OF THE
LITTLE DETAILS SLIDE BY
IN ALL THE EXCITEMENT.

- Plan out your event-day site.
 - Decorations
 - Onsite Fundraising
 - Games and Activities
- Selling food? Ask event leadership about local guidelines.
- Invite family and friends, especially cancer survivors, to come share the love!
- Make sure your team knows who's setting up, cleaning up, prepping food, and running games.
- Attend bank night to turn in the cash you've raised and get your Hope Club shirts.



★ PRO TIPS ★

Keep up the contact!
Meet with your team
at least once a month
and send motivating
messages every week.

Fundraisers are an extension of your team's personality, so get creative. Have a car wash. Host a block party. Auction off some of the skills your team possesses. Combine these activities with direct "asks" to friends and family, and you'll reach your goal in no time.

Make a checklist of everything you'll need on event day. Think about tents, extra clothes, a money box, tools, and costumes. The more prepared you are, the more you can enjoy!